



Presents **TIMBALAND**

Timothy Zachery Mosley (born March 10, 1971 in Norfolk, Virginia) is a Grammy award winning record producer, rapper and singer whose style of production and arranging was very influential in music during the mid-1990s. With partner Magoo, he is a member of the hip hop group Timbaland & Magoo and is the older brother of rapper SebastiAn. He released his debut solo album, *Shock Value*, in 2007 and then the follow up *Shock Value II* in 2009. He has produced hit tracks for many artists and has his own record label, Mosley Music Group.



Timbaland is similar to producers such as Norman Whitfield in that he helped to redefine the sound of an entire genre of music with an immediately recognizable production style. The songs he produces feature unusual arrangements, sounds, and instrumentation, tied together by a trademark sense of rhythm. Like Spector and Whitfield, Timbaland's production sometimes overshadows the credited performer and becomes the actual "star" of the song. With songwriters Steve "Static" Garrett and childhood friend Missy Elliott, Timbaland has helped to create some of the most successful songs in modern pop music and urban music, including singles for Aaliyah, Ginuwine, SWV, Total, and 702.

Mosley grew up in Norfolk, Virginia, where he became acquainted with Missy Elliott and Melvin Barcliff, whose MC name was "Magoo." Originally a disc jockey known as "DJ Timmy Tim," Mosley began making hip-hop backing tracks on a Casio keyboard he owned. In 1993 Elliott heard his material and, taken by Mosley's unique sense of rhythm, immediately began working with him.

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