



Presents J. WILLIAMS



Joshua Elia Williams (born 3 September 1986), known by his stage name J. Williams, is a New Zealand R&B recording artist and professional hip-hop dancer. He made his musical debut in 2008 with the hit single "Blow Your Mind" which gained him success on the RIANZ Chart, peaking at number 13.

Quite a lot of pressure for the young artist to deal with but he's managed to handle it well. At the end of 2008 the NZ Herald voted him one of the Top 20 New Zealanders to watch for 2009. He was the only musician. As a result of his growth the Health Sponsorship Council utilises him in their current Smokefree Campaign.

The release of J's debut album Young Love took the charts by storm, in it's first week it debuted at No.5 on the official charts and spent the next four weeks in the Top 10. Quite an achievement when he was competing against the likes of 2 Michael Jackson albums, The Black Eye Peas and Hannah Montana. The next four weeks were spent in the Top 20 with his album just shy of being certified Gold. To date, J has FIVE singles that have all charted on the Official NZ Top40. The singles Ghetto Flower and Stand With You feat L. Williams have been his most successful spending consecutive weeks in the Top 10. Both have been certified gold and are shy of achieving platinum sales. Ghetto Flower also become the 2nd most viewed New Zealand Music video of 2009 on Youtube.



The single Set It Off has been licenced to Les Mills Worldwide for their fitness programmes. As well as being picked up by gaming developers for the Hollywood Blockbuster movie Fame which built an iTouch/ iPhone dance game. As a result, J has become one of the most in demand NZ entertainers which has increased the appeal for more of his music. February 2010 he will be releasing a Collectors Edition of his debut album Young Love. The first single features multi-platinum artist Scribe on the single 'You Got Me'.

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