

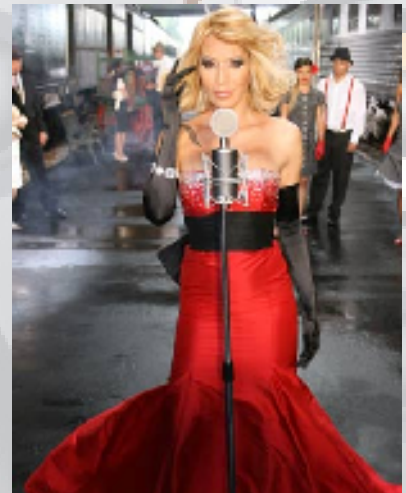
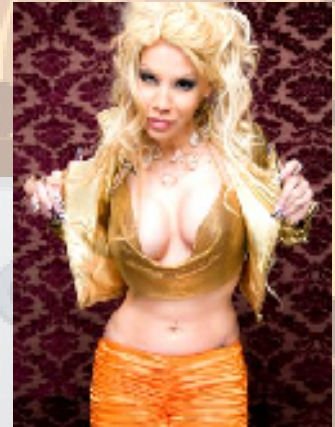


Presents IVY QUEEN

Ivy Queen (born Martha Ivelisse Pesante on March 4, 1972 in Añasco, Puerto Rico) is a composer and singer known as “La Diva”, “La Gata”, “La Caballota”, and “La Reina del Reggaeton”, “The Queen of Reggaeton”. Ivy’s third album “Diva”, was released in 2003. The songs were originally written by her and performed with the participation of various artists.



At a young age Ivy’s parents moved to New York where she was raised. When she was in her teens, her parents returned to their hometown, Añasco. Ivy went to school and graduated from high school.



When Ivy was 18, she moved to San Juan and met rapper and producer, DJ Negro. DJ Negro helped her and introduced her to a group called “Noise”. With “Noise” she wrote and performed her first song “Somos Rappers Pero No Delincuentes” (We’re Rappers, Not Delinquents). Soon, DJ Negro convinced Ivy to go “solo” and in 1997, she made her debut with the recording of the album “En Mi Imperio” (In My Empire) for the Sony International Records label which sold over 100,000 copies.

In the same year, Ivy traveled to Panama where she represented Puerto Rico in “The Battle of Rap”. She also did some presentations in the Dominican Republic, which were all “sold out” and later that year, she participated in “The First National Festival of Rap and Reggae”. There, Ivy was proclaimed the “Rap Singer of the Year”. Also, in 1997, Ivy was awarded the “Artista ‘97” award, naming her “The Peoples Favorite Rap Singer”, by Artista magazine.

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