

The Balkan Strings Website

www.balkanstrings.com

Balkan Strings Website is the place for news directors, TV industry professionals and creative professionals to find news music information and the perfect music package from Balkan region for their market.

We pride ourselves in being the only website which provides centralized Balkan resources from all production music companies in one location. Our goal is to create a simple and effective connection between production music companies and their future clients.

Balkan Strings Website has strong partnerships with most of the companies in the business. We are notified of new releases, updates to existing packages and we keep up with current trends in news music.

This reduces the amount of time and effort the creative staff have to put into making this important creative decision.

We know how many stations view their music...as last priority. Some station owners even have a "one size fits all" approach. That's why we offer custom brand evaluation services at no cost.

For Station owners:

You send us your graphics, information about your station and its place in your market, what style of music you're looking for, then we'll come up with several different hand-picked suggestions for you. We can even help you use your current package to its full potential - ask about our custom edit services.

News music selection has never been easier: we give you all the tools you need to select the music that will be a perfect match for your market and station. We hope you find News Music Now an invaluable tool for your station's creative team!

Terms Of Service for Artist managers and agents:

- * Valid email address required
- * Short one to two sentence posts will be rejected. In addition, excessive use of CAPS is considered shouting and will result in your news being rejected.
- * By submitting a press release to the Balkan Strings Website, you are confirming that the press release you are submitting is original and has not been pirated from any other source. You will be held responsible for copyright infringement if Balkan Strings Website discovers that you have submitted data copyrighted by someone else.
- * By submitting data, you give permission to Balkan Strings Website to license and redistribute submitted data, excluding "personal information," to partners, affiliates its network of websites and clients.
- * Balkan Strings Website reserves the right to refuse or remove press releases for any reason including copyright infringement or content.

Submission e-mail: kumanov@qoss.com

Yours,
The Balkan Strings Website Staff

