



Balkan Strings Fest in Brief

www.balkanstrings.com

Resume

Who	Organizer of the event is Quintessence BG Ltd. - leading bulgarian company in the producing and publishing business since 1992
Where	Bulgaria, Sofia, Inter Expo and Congress Center
When	The festival will take place 21-27th August, 2011
What	14 Balkan countries will be represented by 1 (one) artist/band - every concert will be 60 - 90 min. long, 18-19.30 h. and 20-21.30 h. Total of 14 concerts in 7 days.
How	The festival will take place indoors, in a hall with 700 seats, with good sound system, but not ideal acoustics. That will eliminate risks as bad weather, intrusions, etc.

Concept

String artists	There are no restrictions; we do prefer acoustical, traditional instruments. The maximum number of artists for one performance is 4 (four) (single artists, duos, trios and quartets are allowed).
Popularity	If the artist will play classical plays (pop arrangement to be included). Ethno soundings are preferred.
Audience	Most visitors will be Bulgarians in the beginning; with gradually augmentation for tourists from the Balkan countries and Europe.
Video	Full video of the concerts will be recorded - after the end of the festival the artists will be contacted for negotiations about DVDs, TV programs, Internet video streaming, etc.
Activities	Educational music workshops, free concerts for young artists and other extra activities will take place during the day; at the hours before the official concerts.